



INSEAD

The Business School
for the World®



清华经管学院
Tsinghua SEM

Tsinghua -INSEAD Executive MBA

Two Degrees, Two Prestigious Schools,
Two Alumni Networks

Programme Overview

Programme Length		Days Out Of Office	On-Campus Classes	
22 months		59 days	12 weeks	
Countries		China (Beijing & Shenzhen), Singapore, France (Fontainebleau), UAE (Abu Dhabi)		
Course Format		Modular		
Courses		Months	Duration	Campus
Core Courses	Leadership Development Programme	Sep 2019	9 days	Beijing
		Nov 2019	9 days	Singapore
		Jan 2020	8 days	Abu Dhabi
		Mar 2020	9 days	Beijing
		May 2020	8 days	Singapore
Elective Courses		Jul 2020	14 days	Fontainebleau
KMCs*		Oct 2020	10 days	Beijing
		Nov 2020	9 days	Beijing
		Jan 2021	6 days	Shenzhen
		Feb 2021	6 days	Singapore
Thesis Defence		May 2021	Thesis Defence	Beijing
Graduation		Jul 2021	Graduation	Beijing

* Key Management Challenges (KMC)

Class of 2020

Key Facts

44

Participants

16

Nationalities

37^{yrs}

Average age

45%

Female

14^{yrs}

Average work experience

39%

Working outside home country



Main Industry Sectors

Financial Services	29%
Healthcare	13%
Technology, Media & Telecommunications	11%
Consulting	9%
Manufacturing / Conglomerates	9%
Energy	9%
Primary Industries	7%
Others	13%



Nationalities

Greater China	36%
Asia Pacific (excluding Greater China)	33%
Europe	14%
Africa & Middle East	10%
North America	7%



5 Reasons to Choose the Tsinghua-INSEAD EMBA:



02

Gateway to Global Networks

INSEAD provides you access
to an international and indispensable
alumni network, while Tsinghua's alumni
community is the key to opening many
doors in China.



01

Two Degrees From Two Prestigious Business Schools

You will obtain two management
degrees from two top institutions
in China and in the world.



03

World-experts as Faculty

As two of the world's most highly regarded institutions, INSEAD and Tsinghua give you access to outstanding faculty, who deliver a perfectly balanced curriculum through a rich variety of teaching styles.



05

Learning From Diverse Participants

You will learn alongside and from classmates who have a wealth of global experience. By exchanging perspectives with people from all over the world, you will discover surprising new ideas to help you meet your business and career challenges.



04

Deep Leadership Insights

Our Leadership Development Programme combines 360-degree assessment, group coaching, team activities and peer work-shadowing to take your skills to the next level. Running from day one to the final module, it is an experience like no other.



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