



# Tsinghua -INSEAD Executive MBA

Two Degrees, Two Prestigious Schools, Two Alumni Networks

# Programme Overview

Programme Length		Days Out Of Office		On-Campus Classes	
22 months	3	59 days		12 weeks	
Countries		China (Beijing & Shenzhen), Singapore, France (Fontainebleau), UAE (Abu Dhabi)			
Course Format		Modular			
Courses		Months	Duration	Campus	
Core Courses		Sep 2019	9 days	Beijing	
		Nov 2019	9 days	Singapore	
	пте	Jan 2020	8 days	Abu Dhabi	
	ogran	Mar 2020	9 days	Beijing	
	Leadership Development Programme	May 2020	8 days	Singapore	
Elective Courses	mdola	Jul 2020	14 days	Fontainebleau	
KMCs*	p Deve	Oct 2020	10 days	Beijing	
	dershi	Nov 2020	9 days	Beijing	
	Lead	Jan 2021	6 days	Shenzhen	
		Feb 2021	6 days	Singapore	
Thesis Defence		May 2021	Thesis Defence	Beijing	
Graduation		Jul 2021	Graduation	Beijing	

<sup>\*</sup> Key Management Challenges (KMC)

# Class of 2020

### **Key Facts**

44

**Participants** 

16

Nationalities

37yrs

Average age

45%

Female

14yrs

Average work experience

39%

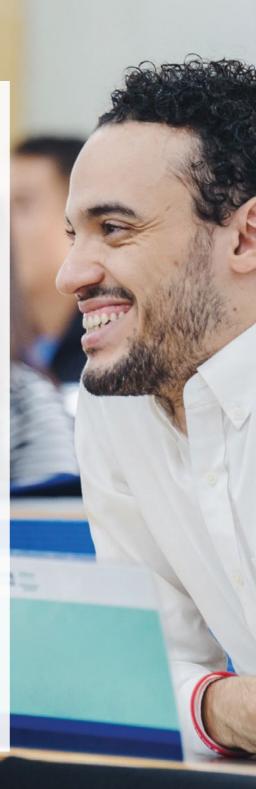
Working outside home country

#### **Main Industry Sectors**

Financial Services	29%
Healthcare	13%
Technology, Media & Telecommunications	11%
Consulting	9%
Manufacturing / Conglomerates	9%
Energy	9%
Primary Industries	7%
Others	13%

#### **Nationalities**

Greater China	36%
Asia Pacific (excluding Greater China)	33%
Europe	14%
Africa & Middle East	10%
North America	7%



# 5 Reasons to Choose the Tsinghua-INSEAD EMBA:





02

### Gateway to Global Networks

INSEAD provides you access to an international and indispensable alumni network, while Tsinghua's alumni community is the key to opening many doors in China.

01

## Two Degrees From Two Prestigious Business Schools

You will obtain two management degrees from two top institutions in China and in the world.



# World-experts as Faculty

As two of the world's most highly regarded institutions, INSEAD and Tsinghua give you access to outstanding faculty, who deliver a perfectly balanced curriculum through a rich variety of teaching styles.



05

# Learning From Diverse Participants

You will learn alongside and from classmates who have a wealth of global experience. By exchanging perspectives with people from all over the world, you will discover surprising new ideas to help you meet your business and career challenges.



04

# Deep Leadership Insights

Our Leadership Development Programme combines 360-degree assessment, group coaching, team activities and peer work-shadowing to take your skills to the next level. Running from day one to the final module, it is an experience like no other.



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#### **INSEAD Europe Campus**

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### INSEAD Middle East Campus

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