



Global Executive MBA

Experience Real-time Transformation



The Business School
for the World®

Multiple Perspectives

A Typical GEMBA Class

234
Participants

33–45yrs
Average age range

62
Nationalities

30%
Women

14yrs
Average work experience

59%
Working outside home country



Main Industry Sectors:

Financial Services	20%
Technology, Media & Telecom	17%
Energy	13%
Retail, Consumer & Luxury Goods	9%
Healthcare	9%
Manufacturing/Conglomerates	8%
Primary Industries	6%
Consulting	5%
Transportation	4%
Corporate Services	3%
Public Sector & Impact Economy	3%
Travel & Hospitality	2%
Education	1%



Geographical Diversity by Work Region:

Asia Pacific	35%
Europe	33%
Near/Middle East	19%
Americas	7%
Africa	6%



The INSEAD GEMBA Advantage

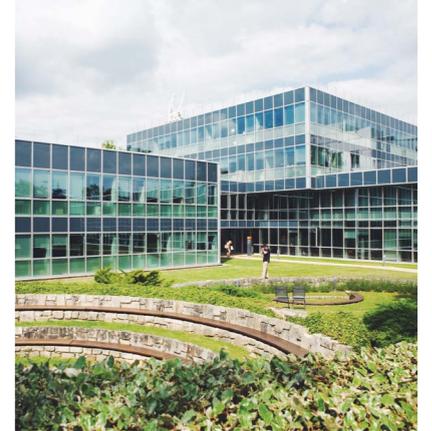
As one of the top EMBA programmes in the world, there is a myriad of reasons why INSEAD's Global Executive MBA (GEMBA) programme stands out from the rest:

Beyond Diversity

Each class has an unparalleled diversity of nationalities and business backgrounds. In a GEMBA classroom environment, you will maximise your learning by challenging your assumptions and broadening your perspectives.

Real-time Transformation

The GEMBA programme offers a convenient schedule that allows you to study while you work. The modular format enables you to make an immediate impact.



Global Community

The bonds fostered with one another during the programme often translate to lifetime friendships and business opportunities. You will join the INSEAD family of over 61,000 influential alumni in more than 175 countries.

World-class Faculty & Research

With a combination of experience and talent, our faculty creates top-notch programmes and cutting-edge research that influences businesses around the world.

Lifelong Learning & Support

You will be able to participate in electives and Key Management Challenges (KMC), and receive professional development support from INSEAD's Career Development team even after graduation.

Redefine the Leader in You

The unique Leadership Development Programme (LDP) combines a wide range of innovative learning methods to help you develop an authentic leadership style.





Regional Start, Global Finish

The GEMBA curriculum will expand your core skills and expose you to new management areas. The programme takes place on our INSEAD campuses in Europe, Asia and the Middle East. There are also opportunities to travel to off-campus locations.

Programme Structure		Asia Section	Middle East Section	Europe Section
Campus		Singapore	Abu Dhabi	Fontainebleau
Length		17 months	15 months	14 months
Days Out of Office		Approximately 60 – 65 working days [#]		
On-Campus Classes		12 weeks		

Courses	Months	Duration	Duration	Duration	
12 Core Courses	Career Development Leadership Development Programme	Aug 2021	1.5 weeks	-	-
		Sep/Oct 2021	1 week	1 week	2 weeks
		Nov 2021	0.5 weeks	1 week	-
		Jan 2022	1 week	1 week	2 weeks
		Feb 2022	0.5 weeks	1 week	-
		Mar 2022	1 week	1 week (SGP)	2 weeks (SGP)
		May 2022	1 week	1 week	1 week
		Jul 2022		2 weeks (Fontainebleau)	
		Aug/Sep 2022		1 week (Fontainebleau)**	
		Sep 2022		1 week (Singapore)**	
		Oct 2022		1 week (Abu Dhabi)**	
		Dec 2022		2 weeks (Singapore)	
4 Elective Courses*					
3 Key Management Challenges*					
Commencement		December 2022			
Submission of Final Degree Requirements & Degree Conferment – January 2023					

“Through the INSEAD Executive MBA, I became a more inclusive leader and gained a much wider and more objective view on business.”



Natalya Markhiyeva

Kazakhstani
Commercial Director at Metro
GEMBA 2021

“The professors pushed me to see my blind spots, to understand my implicit and unconscious biases, and to challenge my assumptions.”



Michael Summers

Australian
Independent Consultant
GEMBA 2021

Programme schedule is subject to change
*Same number of contact hours per module

* EMBA alumni may also attend electives and KMCs (Subject to availability)
** Select any two locations, with one KMC per location

Tsinghua-INSEAD EMBA

If you would like to pursue an Executive MBA with a global perspective coupled with a focus on China, you might want to consider the Tsinghua-INSEAD EMBA (TIEMBA). The TIEMBA is a 22-month dual-degree programme designed by INSEAD and China's prestigious Tsinghua University in Beijing.

The programme is delivered across five campuses (Beijing, Shenzhen, Singapore, Fontainebleau, Abu Dhabi), providing you global exposure as well as deepening your understanding of emerging markets such as China.

For more information, visit: tsinghua.insead.edu

Practical Learning

12 Core Courses

The first half of the programme comprises 12 core courses covering the fundamental disciplines that all business leaders need:

- Corporate Finance
- Financial Accounting
- International Political Analysis
- Leading People and Organisations
- Macroeconomics
- Managerial Accounting
- Marketing
- Prices and Markets
- Process and Operations Management
- Strategy
- Uncertainty, Data and Judgement
- Business and Society

3 Key Management Challenges

We recognise that real-life management does not always fall neatly into business school subject departments. This is why we devised close to 20 KMCs as innovative courses to cover broader, multi-disciplinary, company-wide issues.

Sample KMC Courses:

- AI Strategy for Startups & C-suites
- Conducting Business Across Cultures
- Corporate Governance & Leadership
- Entrepreneurial Leadership

Maximise Your Career Potential

INSEAD's Career Development for Working Professionals (CDWP) team understands the diverse career needs of GEMBA participants. Whether you are looking for career advancement or exploring opportunities for career progression outside of your current organisation, our team of professional coaches partner with you to guide and support you throughout your journey.

We offer a wide range of services from individual career coaching sessions, to on-campus workshops, online webinars and networking events. Throughout your programme you will

4 Elective Courses

Elective courses take place on INSEAD's Fontainebleau campus over two weeks in July. With a wide selection of around 20 electives to choose from, you will be able to go deeper into some of the disciplines covered in the core courses and explore new areas, depending on your interest. Every year, GEMBA and TIEMBA alumni have the opportunity to return to campus to join in the elective courses, making the EMBA programme a lifelong learning experience.

Sample Elective Courses:

- Blue Ocean Strategy
- Brand Management
- Data Science for Executives
- Negotiations
- Private Equity
- Psychological Issues in Management
- Realising Entrepreneurial Potential

Final Project and Independent Study Time

In addition to the time spent on campus, you will need to allow time for independent study, preparation for classes, writing two essays and three reflective papers. You will also have a final project based on real-life experience to demonstrate your learning from the programme. These add up to about 10 to 12 hours of homework a week.

have several opportunities to develop your skills on career planning, CV & LinkedIn writing, interviewing techniques, networking and negotiation skills, and many more. INSEAD is well-respected by companies worldwide looking to hire the best talent. Additionally, the extensive INSEAD alumni base is represented globally in a wide range of industries and fields. Whether through the INSEAD career platform, the alumni directory, networking events and panels, or guided individual outreach, there will be plenty of opportunities for gaining market insights and developing strong connections throughout and beyond your programme.

Develop an Authentic Leadership Style

Today's leaders must strike a balance between self-reflection and action to help their organisations adapt to the unknown. Just as importantly, they must know themselves and understand their impact on others.

INSEAD offers the Leadership Development Programme (LDP) to help you shape your personal and professional development. Delivered by the INSEAD Global Leadership Centre, the LDP runs parallel to your academics throughout your time as a GEMBA participant, and combines a wide range of innovative learning methods designed to expand your range of effective leadership styles.

With the support of a digital holding space, the LDP accompanies you on your lifelong development journey both during and after the GEMBA programme.

LDP Elements

Academic Content	<ul style="list-style-type: none"> • Leading people and organisations • Other leadership-related courses
Experiential Learning	<ul style="list-style-type: none"> • Team building experiences & simulations • Leadership labs with live cases • Communication workshops • Peer exchanges & circles
Leadership Coaching	<ul style="list-style-type: none"> • Individual, peer & group coaching • 360° & progress feedback
Live Forums	<ul style="list-style-type: none"> • Meet inspiring leaders

“I was familiar with personal leadership coaching as I took on leadership roles from an early stage, but peer-to-peer coaching was new to me. The LDP experience helped me open up myself to my peers on a deep emotional level, and helped me to share personal issues without resentment.”



Bobby Leu

Swiss
Partner and Chief Operating Officer, SELISE
GEMBA 2015



The INSEAD Ecosystem

INSEAD Launchpad

An alumni startup accelerator located inside STATION F in Paris. Alumni start-ups are able to:

- Receive advice and funding
- Receive support to scale and extend their reach
- Join STATION F events to hear successful entrepreneurs share insights



ENTREPRENEURIAL SPIRIT

18 Centres & Initiatives

INSEAD conducts research and provides insights that shape management practice.

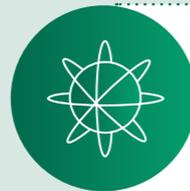
- The Hoffmann Global Institute for Business & Society
- The Rudolf and Valeria Maag INSEAD Centre for Entrepreneurship
- The Gender Initiative
- The Blue Ocean Strategy Institute



CLOSENESS TO BUSINESS

Alliances & Partnerships

- CEIBS
- INSEAD-Wharton Alliance
- Kellogg
- Sorbonne University
- Tsinghua University
- Yale's Global Network for Advanced Management



INDEPENDENCE

Globally Connected Alumni Network

- Over 61,000 alumni of more than 160 nationalities across 175 countries

DIVERSITY



Enriching Student Life

- Launch/National Weeks
- Over 40 Student Clubs
- Student-led Conferences
- INSEAD Partners Community

World-class Faculty:

- Over 140 world-leading experts from more than 30 countries
- Scholars and practitioners who conduct research that push the frontiers of business knowledge
- Frequently named on the prestigious Thinkers50 list

“Without action, the world would still be an idea.”

Georges Doriot
INSEAD Founder

RIGOUR AND RELEVANCE



Award-winning Research and Cases

- More than 100 business schools and universities worldwide use INSEAD cases
- INSEAD professors have written six of the 10 best-selling cases distributed by The Case Centre in the last 40 years

Find out more:

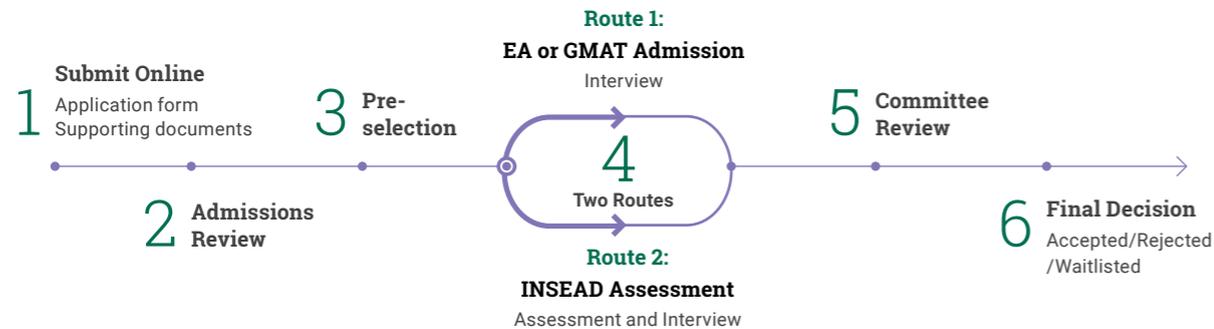
<https://publishing.insead.edu/>

Your Journey Starts Here

Admissions Criteria

 <p>ABILITY TO CONTRIBUTE Contribute proactively from both professional and personal experiences</p>	 <p>ACADEMIC CAPACITY Undergraduate degree and Executive Assessment, GMAT or the INSEAD Assessment</p>
 <p>INTERNATIONAL OUTLOOK Adaptability and flexibility in multicultural environments, having lived, worked, or studied abroad or having vast exposure in an international context</p>	 <p>PROVEN LEADERSHIP Professional experience and performance that demonstrate potential as leaders</p>

Admissions Process



Financing

Approximately half the class gets a scholarship. The scholarship is awarded across all sections (Asia, Middle East, Europe). Find out more or apply for scholarships here: <https://www.insead.edu/master-programmes/gemba/financing/insead-scholarships>

External funding options such as Lendwise, US Federal Direct Loans and Private Sallie Mae E/MBA Loans are available. GI Bill and bank loans (subject to country of residence) are also available.

Tuition Fees

August 2021 Asia intake: \$196,000 (GST Inclusive)
October 2021 Europe intake: €125,500
October 2021 Middle East intake: US\$135,000

Language Requirement

Fluency in English is a requirement for the programme. The Admissions Team may request for a certification of proficiency in English such as the TOEFL, IELTS or PTE. If English is your mother tongue, you will need to provide proof of basic-level (A2) ability in one other official language by graduation.

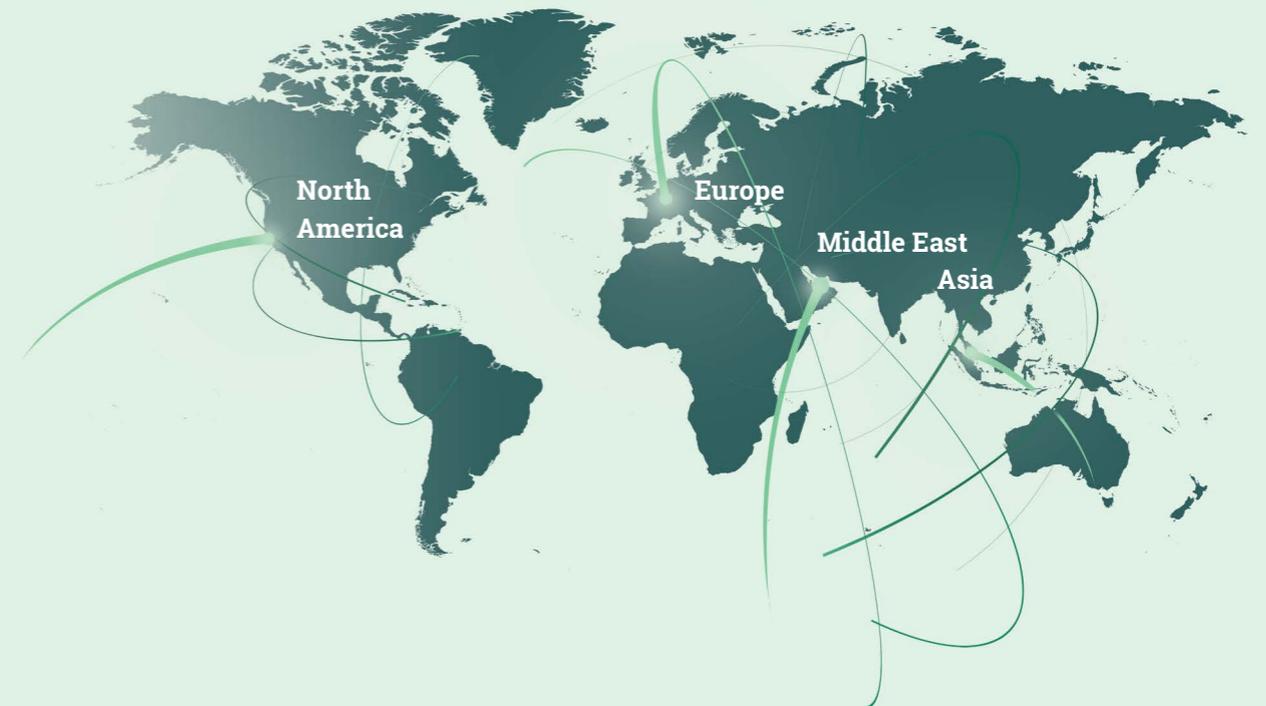
Application Rounds (Year 2021 Intake)

We operate a rolling admissions process, with four rounds for each of the three sections. We recommend applying as early as possible.

Round	Asia Section	Middle East Section	Europe Section
1	20 Dec 20	06 Feb 21	07 Mar 21
2	21 Feb 21	03 Apr 21	09 May 21
3	11 Apr 21	12 Jun 21	11 Jul 21
Final	06 Jun 21	07 Aug 21	05 Sep 21

Our Mission

We bring together people, cultures and ideas to develop responsible leaders who transform business and society.



INSEAD does not discriminate on the basis of race, gender, religion, national or ethnic origin, age, sexual orientation, or infirmity.
 INSEAD | Registration Number 199901016K | CPE Registration 21 June 2017 to 20 June 2023

INSEAD Europe Campus

Boulevard de Constance
77305 Fontainebleau Cedex, France
T +33 (0)1 60 72 41 91

INSEAD Asia Campus

1 Ayer Rajah Avenue
Singapore 138676
T +65 6799 5191

INSEAD Middle East Campus

Al Khatem Tower, Al Maryah Island
ADGM Square
P.O. Box 48049
Abu Dhabi - UAE
T +971 2 651 5200

INSEAD San Francisco Hub for Business Innovation

224 Townsend Street
San Francisco, CA 94107, USA
T +1 888 546 7323

insead.edu/gemba

