



# Executive Master In Finance

Preparing Financial Leaders



The Business School  
for the World®

# The INSEAD EMFin Advantage

For more than half a century, INSEAD has been developing ambitious finance professionals with a unique global perspective. Our goal is to prepare the next generation of leaders that will drive the finance industry into the future. There is a myriad of reasons why the INSEAD Executive Master in Finance (EMFin) stands out from the rest:

## Multiple Perspectives

### Class of 2021

**32**  
Participants

**35yrs**  
Average age

**16**  
Nationalities

**22%**  
Women

**10yrs**  
Average work experience

### Main Industry Sectors:

Banking	19%
Financial Services	19%
Corporate Sector	13%
Investment Banking	13%
Capital Markets	6%
Consulting	6%
Investment Management	6%
Private Equity/Venture Capital	6%
Real Estate	6%
Technology, Media and Telecommunications	6%

### Beyond Diversity

Each class has an unparalleled diversity of nationalities and business backgrounds. In an EMFin classroom environment, you will maximise your learning by challenging your assumptions and broadening your perspectives.

### Real-time Transformation

The EMFin programme offers a convenient schedule that allows you to study while you work. The modular format enables you to make an immediate impact at work.



### Global Community

The bonds fostered with one another during the programme often translate to lifelong friendships and business opportunities. You will join the INSEAD family of over 58,000 influential alumni in more than 170 countries.

### World-class Faculty & Research

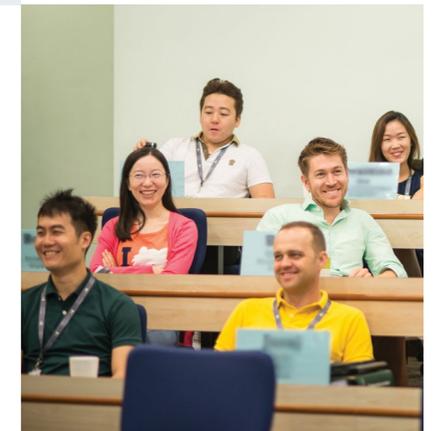
With a combination of experience and talent, our faculty creates top-notch programmes and cutting-edge research that influences businesses around the world.

### From Aspirations to Reality

Be it career advancement or a new business venture, INSEAD offers you a customised approach for your professional development.

### Financial Leadership

The Leadership Capstone Module enables you to connect all your learning at INSEAD to your current business practice from a management and leadership perspective.





## A Strategic Perspective on Finance

The INSEAD EMFin allows you to acquire an advanced finance and management education at one of the world's best business schools while making an immediate impact in your organisation. It takes place on our campuses in Asia (five modules) and Europe (one module), giving you the opportunity to experience two very different business environments.

Each cohort consists of experienced finance executives from diverse cultural and professional backgrounds which means you will learn from each other, as well as from INSEAD's world-leading finance faculty. Uniquely, the programme also equips you with essential leadership and management skills, setting finance in a strategic and global context – and preparing you for a senior role. Throughout the programme, the concept of leadership comes to the fore and is further developed in a final capstone module.

Programme Length	18 months
Modules	6
On-Campus Classes	12 weeks
Off-Campus Classes	17 weeks*

Structure	Month	Duration	Campus
Module 1 – Core Courses	September 2020	2 weeks	Asia
Module 2 – Core Courses	January/February 2021	2 weeks	Asia
Module 3 – Concentration: Financial Markets	April 2021	2 weeks	Asia
Module 4 – Electives	July 2021	2 weeks	Europe
Module 5 – Concentration: Corporate Finance	November 2021	2 weeks	Asia
Module 6 – Leadership Capstone	February 2022	2 weeks	Asia

\* In addition to the 12 weeks spent on campus, there is significant work to be completed between modules, equating to approximately 17 weeks of learning.

**“I knew that I wanted a career in Finance; more in-depth skills and a focused network. The EMFin helped me relaunch my career, get abreast of how the industry was transforming and take a more confident self back to the workforce.”**



**Jan Chakravarthy**

Indian  
Vice President  
Business Management  
Capital Markets  
Nomura  
Class of 2018

**“I wanted something that provides me exposure to the faster-growing markets of Asia and the majority of the EMFin modules are conducted on the Singapore campus. I took the opportunity to meet investors who lived in Singapore such as Jim Rogers.”**



**Paul Birkett**

South African  
Partner  
ASOC Management  
Company (Pty) Ltd  
Class of 2018

# Real-time Transformation

The EMFin blends cutting-edge theory and best practice. The curriculum offers an absolute focus on the financial industry with a rigorous understanding of the key competitive and management issues in this sector.

## Core Courses

### Finance

Finance is at the heart of the academic content. The courses cover a comprehensive range of topics and frameworks that you can apply to complex financial transactions.

Sample Topics:

- Capital Markets
- Corporate Finance
- Dividend Policy
- Equity & Debt as Derivatives
- Initial Public Offerings
- Interest Rate Risk
- Leveraged Buyouts & Private Equity
- Mergers & Acquisitions
- Options
- Portfolio Theory

### Accounting

The principles and applications of accounting used as part of financial analysis are important elements in this programme. These skills and insights are a foundation for account valuation and entity accounting.

Sample Topics:

- Introduction to Financial Statements
- Investments
- Long-term Debt/Bonds
- Revenue Recognition
- Shareholders' Equity
- Statement of Cash Flow Analysis

### Modelling

Developed and presented from a practical perspective, this course provides a foundation in probability and statistics for your managerial career.

Sample Topics:

- Understanding Relationships from Data
- Making Predictions Based on Data

## Concentrations

The third and fifth modules of the programme give you the opportunity to focus on Corporate Finance and Financial Markets. These concentrations provide you with a well-rounded perspective on both pillars of the finance world.

### Corporate Finance Concentration Courses:

- Advanced Corporate Finance
- International Corporate Finance
- Project Finance
- Private Equity – Venture, Minority & Buyout Investing

### Financial Markets Concentration Courses:

- Advanced Asset Management
- Asset and Liability Management in Banking
- Equity Investment
- Fixed Income

## Executive Elective Courses

The programme offers a portfolio of electives that evolve with the changing priorities and needs of the financial industry. This module is shared with participants of INSEAD's Executive MBA to give you the opportunity to network and learn with a broader group of professionals from diverse industries and backgrounds.

### Sample Elective Courses:

- AI and FinTech
- Behavioural Finance
- Management Decision Making
- Negotiations

## Leadership Capstone Module

The INSEAD EMFin has a distinctive concluding module that ties together all of the topics covered in the programme, including a management and leadership twist. The sessions make the final link between your current business practices, your learning at INSEAD and your future career success.

### Capstone Courses:

- ALCO Simulation
- Fair Process Leadership & Governance
- Global Banking and Finance: Structure, Conduct & Performance
- Leadership in Finance

### Capstone Project

The capstone project is an opportunity to deepen and apply your knowledge to an issue or situation of real business impact. It will lead to actionable insights and recommendations that your organisation can implement.

## Nurturing Your Career Development

All of our EMFin students are already set on a successful career trajectory in a finance-related role. Whether you are looking for career advancement or exploring opportunities for career progression outside of your current organisation, our Career Development for Working Professionals team partners with you to guide and support you throughout your journey.

We provide customised resources, coaching and experiences that can meet both your “internal” and “external” career goals. We offer a wide range of services from individual career coaching sessions, to on-campus workshops and online webinars. Throughout your programme, you will have several opportunities to develop your skills on career planning, CV writing, interviewing techniques, networking and negotiation skills, and many more.

Additionally, whether through the INSEAD career platform, the alumni directory, or through guided individual outreach, there will be various opportunities for gaining market insights and developing strong connections throughout and beyond your programme.

# INSEAD Women

The case for empowering women has never been stronger, not just because it is the right thing to do but because it is the smart thing to do. A growing body of empirical work shows that improving gender balance in the workplace boosts employee retention and organisational performance. It encourages economic growth and benefits society more broadly. Education plays a critical role in developing **gender balance in leadership**. INSEAD is committed to being a key player in this space.

INSEAD develops the **next generation of female and male business leaders** inspired and equipped to address gender balance throughout their careers in an integrated way through the **INSEAD Gender Initiative (IGI)**. We are evidence-based, rigorous and innovative. The IGI engages faculty, staff and alumni – male and female alike – to positively impact education, businesses and society.

**Leading by example:** To walk the talk, we are working towards gender balance within our own organisation,

leveraging academic insights and investigating best practices across diverse cultures.

**Developing Pedagogy:** We are developing our faculty to teach in a gender-balanced way across all programmes and educating students on the benefits of and the tools to develop an inclusive environment.

**Engaging Alumni:** To maximise our reach, we are raising awareness and providing practical knowledge that enables INSEAD alumni to become effective champions for gender diversity and inclusion.

**Partnering with business and society:** Through knowledge creation and sharing, we are supporting organisations to realise the benefits of improved gender balance with effective programmes and policies.

Find out more about **Women at INSEAD** at [www.insead.edu/centres/gender-initiative](http://www.insead.edu/centres/gender-initiative)

## Some of our EMFin Alumnae



**Marnie Smith**

Senior Client Partner  
Korn Ferry  
Class of 2014



**Vidya Parthasarathy**

Senior Vice President  
Corporate Credit Risk, DBS Bank  
Class of 2015



**Veronica Mao**

Chartering Specialist  
Anglo American  
Class of 2018



**“With a diverse syllabus covering almost every aspect in the financial world, the INSEAD EMFin helped me gain knowledge in other areas which I did not have exposure to before such as Private Equity, Project Finance, Equity Investment, etc. This opened up other career path options for me to consider.”**

**Vy Bui**

Vice President  
Sumitomo Mitsui Banking Corporation  
Class of 2018

# Your Journey Starts Here

Hailing from a remarkably wide range of backgrounds and experiences, successful INSEAD EMFin candidates are distinguished by demonstrated quantitative skills, academic excellence, strong interpersonal skills and the potential to succeed as a leader in a competitive, global business environment.

Our admissions process is designed to ensure the best possible fit between you and the INSEAD EMFin programme. Throughout the process, we will be looking for qualities that we know make up the best participants.

## Admissions Criteria



### ACADEMIC CAPACITY

Bachelor's degree or equivalent from a recognised college or university.



### GMAT, GRE or GMAC® EA

You can apply with the GMAT, GRE or GMAC® Executive Assessment (EA).



### PROFESSIONAL EXPERIENCE

We welcome applicants with a range of four to 12 years of experience in a finance-related role. Applicants with less experience who demonstrate strong quantitative skills and exceptional maturity through their professional and personal experiences may also be considered.

## Application Deadlines

### September 2020 intake (Class of 2022)

Round	Sep 2020 intake
1	01 Nov 2019
2	01 Feb 2020
3	01 May 2020
4	01 Jul 2020

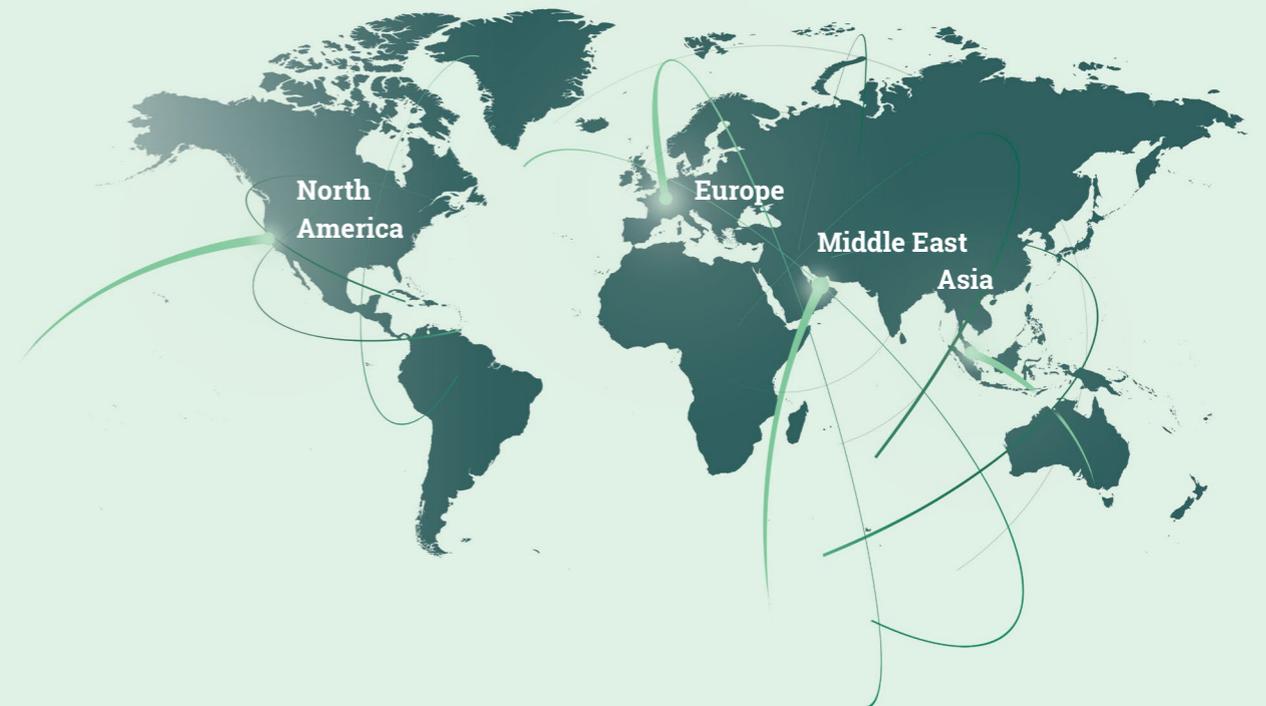
## Connect with Us

Email Us: [emfin.info@insead.edu](mailto:emfin.info@insead.edu)

Visit Us Online: [insead.edu/emfin](http://insead.edu/emfin)

## Our Mission

We bring together people, cultures and ideas to develop responsible leaders who transform business and society.



INSEAD does not discriminate on the basis of race, gender, religion, national or ethnic origin, age, sexual orientation, or infirmity.  
INSEAD | Registration Number 199901016K | CPE Registration 21 June 2017 to 20 June 2023

## INSEAD Europe Campus

Boulevard de Constance  
77305 Fontainebleau Cedex, France  
T +33 (0)1 60 72 40 00

## INSEAD Asia Campus

1 Ayer Rajah Avenue  
Singapore 138676  
T +65 6799 5123

## INSEAD Middle East Campus

Al Khatem Tower, Maryah Island  
ADGM Square  
P.O. Box 48049  
Abu Dhabi - UAE  
T +971 2 651 5200

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