



Master in Management Programme

The Ideal Launchpad for Your Global Career



The Business School
for the World®

An Exceptional Future Awaits

The INSEAD Master in Management (MIM) programme combines an innovative learning approach with a problem-solving orientation. The 14 to 16-month intense and diverse programme is designed to equip young graduates with a holistic set of skills to launch a successful career in any work environment.

Class of 2022

97
Participants

22yrs
Average age

26
Nationalities

39%
Women

1yr
Average range of work experience

Geographical Diversity

Europe	52%
Asia Pacific	37%
North America	6%
Africa	3%
Middle East	2%

The INSEAD MIM Advantage

The INSEAD MIM aims to empower the next generation of well-rounded, agile-thinking and innovative individuals who are ready to make a positive impact in today's society.

Top-ranked Business School

As one of the world's leading and largest graduate business schools, INSEAD's master programmes are consistently ranked amongst the top by the Financial Times.

Global Community

Join a global network of over 61,000 influential alumni working in more than 175 countries across the world.



International Exposure

Immerse yourself in a truly global experience alongside international classmates and faculty, and travel across continents.

Learn by Doing

Experience a fast-paced succession of classes, workshops, and practicals that put to test the application of classroom learnings to real-life situations brought by business partners and entrepreneurs.

In-demand Skills

Develop both hard and soft skills, and acquire managerial and technical know-how designed to address the current needs of employers, bringing modern solutions to today's challenges.

Access to Top Employers

Engage with a global network of top recruiters to launch your career in a broad range of roles and industries.



Learn From Industry Experts

With a combination of talent and global expertise, our faculty enlivens the classroom experience through a variety of teaching styles.



“ Can businesses make profit and yet act with care for the greater societal well-being? The Business and Society course will tie in the topics covered in the Financial Reporting, Managerial Accounting, Valuation, and Applied Microeconomics classes, and provide answers to align firm actions and successful societies. ”

Mark Stabile

Professor,
Economics
The Stone Chaired Professor in
Wealth Inequality



“ The combination of Big Data and major advances in Machine Learning have made it a necessity for businesses to rely on people who understand how to best use data and work with ‘intelligent machines’. We will learn to be most effective in the world of data, AI, and technology with courses like Data Analysis and Data Science for Business. ”

Theodoros Evgeniou

Professor,
Decision Science and
Technology Management



“ The future of organisations depends on their ability to constantly reinvent themselves through innovation, be it human-centred innovation, research and development, or fostering new ways to operate in order to make sustainability across stakeholders a priority. ”

We will engage around the topic of innovation during the field trip to the country that has the highest number of patent applications on inventions – China. ”

Rose Luo

Professor,
Entrepreneurship and Family Enterprise



“ Human capital is the greatest asset of organisations. What makes the difference between a successful team, or organisation, and one that is struggling often relies on how people behave and interact. In Social Psychology, we will study these interactions, and explore how great teams – and great leaders are built. ”

Eric Luis Uhlmann

Associate Professor,
Organisational Behaviour

Core Courses

Follow 12 case-based core courses led by INSEAD’s research faculty on a broad range of topics, covering all aspects that are relevant for a leader in today’s business world.

Workshops

Acquire essential practical skills that are highly sought-after by global recruiters through a series of specialised blended workshops.

Practicals

Conclude each period with a high-pace, highly experiential module that puts classroom learnings to the test on concrete issues brought on by companies. You will gain the practical experience you need to make a difference in the workplace from day 1.

Career Coaching and Employer Engagement

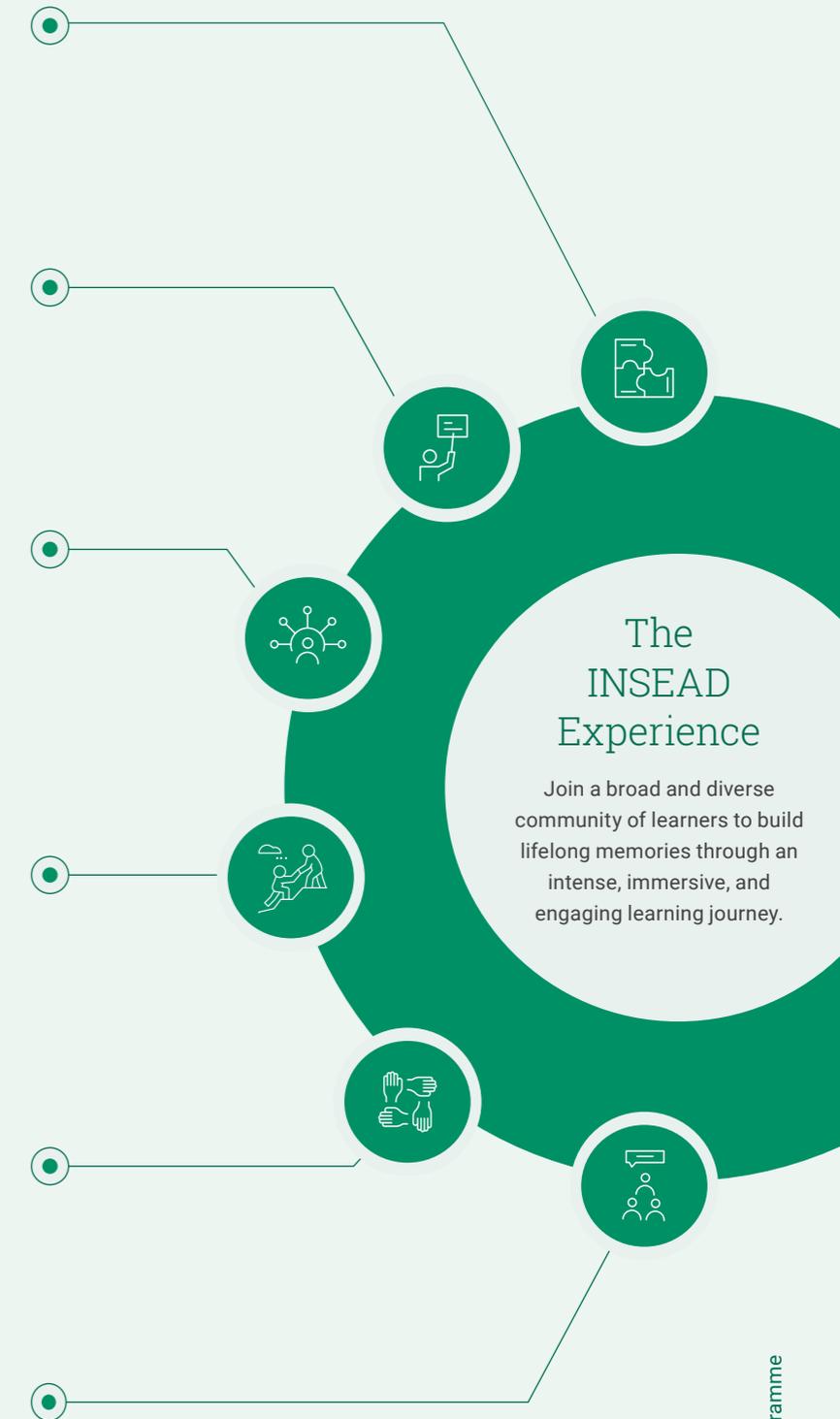
Receive the guidance of a dedicated career coach to help you work through your career journey. Engage actively with recruiters across sectors to build the first step of your career.

Group Work

Engage with a diverse group of talented individuals who bring their unique perspective to complement yours.

Community

Build lifelong connections through the support of a vibrant, innovative and inclusive community.



Stand Out From the Crowd

		FONTAINEBLEAU CAMPUS ✈️			✈️ SINGAPORE CAMPUS		WORLDWIDE	
		SEPTEMBER ← 10 MONTHS			→ JULY		4 – 6 MONTHS	
Period	0							
	Teaching & Workshops	Online pre-programme <ul style="list-style-type: none"> • Career Foundations • Programming Essentials in Python & R • Art of Communication • Optional Language Courses • Optional Management Course 	3 Core Courses <ul style="list-style-type: none"> • Data Analysis • Financial Accounting • Marketing 	3 Core Courses <ul style="list-style-type: none"> • Machine Learning and Optimisation • Valuation • Applied Microeconomics 	3 Core Courses <ul style="list-style-type: none"> • Managerial Accounting • Process & Operations Management • Business & Society 	3 Core Courses <ul style="list-style-type: none"> • Strategy • Macroeconomics • Working in Teams 	8 Electives Choose your electives from a wide range of topics Sample electives: <ul style="list-style-type: none"> • Memorable Storytelling • New Business Ventures • FinTech 	Professional Exposure Conclude your MIM journey by applying what you have learnt by joining a company, either as an intern or a full-time employee. This professional exposure period allows you to build work experience and conduct a final analysis on the industry you have joined.
	Career Continuum	Career Continuum All-year-long initiatives such as recruitment periods catering to varying sectors, sectorial employer engagement activities and career coaching.						
	Practical	1 Practical <ul style="list-style-type: none"> • Leveraging Data for Marketing Science 	1 Practical <ul style="list-style-type: none"> • BBB Deals / Valuing Innovation 	1 Practical <ul style="list-style-type: none"> • Identifying New Business Models 	1 Practical <ul style="list-style-type: none"> • Blue Ocean Strategy 	1 Practical <ul style="list-style-type: none"> • Sustainable Development Goals Bootcamp 		
Field Trip			Optional Field Trip (Abu Dhabi) Doing Business in the Middle East ✈️	Optional Field Trip (China) Innovation in China ✈️	Optional Field Trip (USA) Entrepreneurship in the Silicon Valley ✈️			

Subject to visa requirements ✈️
Curriculum is subject to change

The INSEAD Ecosystem

INSEAD Launchpad

An alumni startup accelerator located inside STATION F in Paris. Alumni start-ups are able to:

- Receive advice and funding
- Receive support to scale and extend their reach
- Join STATION F events to hear successful entrepreneurs share insights



ENTREPRENEURIAL SPIRIT

18 Centres & Initiatives

INSEAD conducts research and provides insights that shape management practice.

- The Hoffmann Global Institute for Business & Society
- The Rudolf and Valeria Maag INSEAD Centre for Entrepreneurship
- The Gender Initiative
- The Blue Ocean Strategy Institute



CLOSENESS TO BUSINESS

Alliances & Partnerships

- CEIBS
- INSEAD-Wharton Alliance
- Kellogg
- Sorbonne University
- Tsinghua University
- Yale's Global Network for Advanced Management



INDEPENDENCE

Globally Connected Alumni Network

- Over 61,000 alumni of more than 160 nationalities across 175 countries

DIVERSITY



Enriching Student Life

- Launch/National Weeks
- Over 40 Student Clubs
- Student-led Conferences
- INSEAD Partners Community

World-class Faculty:

- Over 140 world-leading experts from more than 30 countries
- Scholars and practitioners who conduct research that push the frontiers of business knowledge
- Frequently named on the prestigious Thinkers50 list

“Without action, the world would still be an idea.”

Georges Doriot
INSEAD Founder

RIGOUR AND RELEVANCE



Award-winning Research and Cases

- More than 100 business schools and universities worldwide use INSEAD cases
- INSEAD professors have written six of the 10 best-selling cases distributed by The Case Centre in the last 40 years

Find out more:
<https://publishing.insead.edu/>

Launching a Successful Career



Your Journey Starts Here

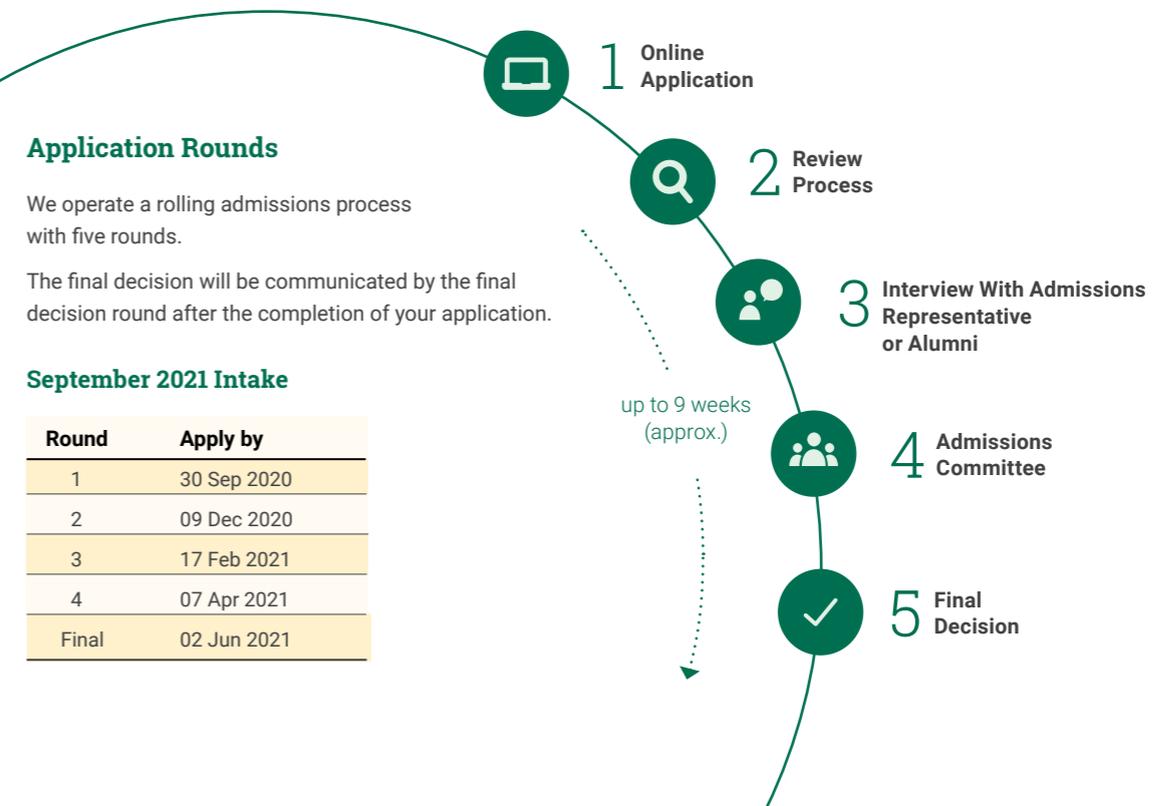
Admissions Criteria

The MIM Admissions Team is looking for candidates with intellectual curiosity, personal qualities to contribute to the many INSEAD activities and very strong international motivation.

 <p>ABILITY TO CONTRIBUTE</p> <p>How you can contribute to the INSEAD experience during and after the programme</p>	 <p>ACADEMIC PERFORMANCE AND ABILITY</p> <p>Good academic record and GMAT or GRE results</p>	 <p>INTERNATIONAL MOTIVATION</p> <p>Adaptability and flexibility in a multicultural environment</p>
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Admissions Process

All elements of your application will be thoroughly reviewed by the Admissions Team. The selection process will take approximately up to nine weeks from the date of completed application submission.



Financing and Scholarships

Tuition fees for the September 2021 intake are €49,000.

Scholarships

The INSEAD MIM yields a lifetime of dividends, both professionally and personally. Pursuing a MIM programme is an investment that needs to be carefully considered and the MIM Financial Aid Office offers advice and support in planning your financing for the INSEAD MIM programme.

INSEAD offers the following types of scholarships:

 DIVERSITY SCHOLARSHIP Granted to candidates who bring diversity to the class in terms of background, personal experience and profile	 FINANCIAL FELLOWSHIP Awarded to candidates who demonstrate financial need	 ACHIEVEMENT SCHOLARSHIP Focuses on excellence in academics and personal achievements
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All admitted candidates will automatically be considered for the Diversity and Achievement scholarships (no separate application required). Successful candidates will be notified after their admission to the programme if they have been awarded a scholarship. A separate application is required for the Financial Fellowship, and deadlines are available on the INSEAD MIM website: <https://www.insead.edu/master-programmes/mim/financing>.

Admitted students are also eligible to apply for tuition financing from the following:



www.braincapital.de
www.stepex.co/our-product
www.lendwise.com



“The INSEAD MIM will provide you with an opportunity to embark on an intense journey to acquire the skills, knowledge, practice and mindset you need to succeed in a global career. You will undertake this journey with a diverse class, and be enriched by different perspectives and different views on the world. Ultimately, what you will truly discover is yourself: what you want to achieve in your life, your true potential, and who you truly want to be.”

Thibault Séguret
Programme Director
INSEAD Master in Management

INSEAD does not discriminate on the basis of race, gender, religion, national or ethnic origin, age, sexual orientation, or infirmity.
INSEAD | Registration Number 199901016K | CPE Registration 21 June 2017 to 20 June 2023

INSEAD Europe Campus

Boulevard de Constance
77305 Fontainebleau Cedex, France
T +33 (0)1 60 72 41 90

INSEAD Asia Campus

1 Ayer Rajah Avenue
Singapore 138676
T +65 6799 5190

INSEAD Middle East Campus

Al Khatem Tower, Al Maryah Island
ADGM Square
P.O. Box 48049
Abu Dhabi - UAE
T +971 2 651 5200

INSEAD San Francisco Hub for Business Innovation

224 Townsend Street
San Francisco, CA 94107, USA
T +1 888 546 7323

insead.edu/mim

