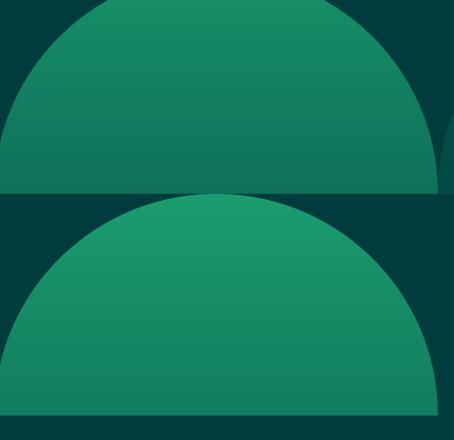


# Executive Master in Change

Together, we transform.



# The INSEAD Executive Master in Change Advantage

The INSEAD Executive Master in Change (EMC) takes you deep into the basic drivers of human behaviour and the hidden dynamics of organisations. There is a myriad of reasons why the EMC programme stands out from the rest.

# Sophisticated Change Leadership

Develop your capability and authority to lead people and organisations through transformation. Understand yourself as an instrument of change and learn how to empower others to champion change.

# Psychological & Systems Approach to Change

Assimilate knowledge and frameworks to effect behavioural and organisational change, integrating human and system complexity. Gain a deep understanding of the role of emotions, the economy of knowledge and developing human capital.

### Career & Personal Development

Study in a diverse, global cohort to support your personal development journey through peer and individual coaching. Move from success to significance.

## **Real-Time Transformation**

The EMC programme offers a convenient schedule that allows you to study while you work. The modular format enables you to make an immediate impact at work.

## World-Class Faculty & Research

With a combination of experience and talent, our faculty creates top-notch programmes and cutting-edge research that influences businesses around the world.

# **Global Community**

The bonds fostered with one another during the programme often translate into lifelong friendships and business opportunities. You will join the INSEAD family of over 70,000 influential alumni in more than 180 countries.

# Multiple Perspectives

Each class has an unparalleled diversity of nationalities and business backgrounds. In an EMC classroom, you will maximise your learning by challenging your assumptions and broadening your perspectives.

# A Typical Class



Participants
(Across 2 intakes)



44 Average Age



18
Average Years of Work Experience

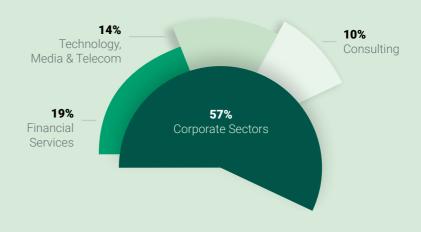


31 Nationalities



549 Womer

# Main Industry Sectors



# Your Course Timeline

CURRICULUM

#### Module

1

#### **Building Foundations**

- Learn to use psychodynamic and other psychological concepts to explore the hidden dimensions of yourself and organisations
- Open the door to exploring the unknown

#### Module

2

#### **Interpersonal Perspectives**

- Make sense of your inner theatre
- Learn to understand both your own and others' emotions
- Increase your ability to recognise and diagnose key behaviours
- Discover techniques to regulate your emotions

#### Module

3

# Practicum: Executive Exchange

 Shadowing a classmate at their place of work and being shadowed

#### **Leadership Dynamics**

- Engage in comprehensive 360-degree feedback exercises that examine your professional and personal leadership style, and undertake a personality
- Use these insights to develop a personal leadership development plan
- Understand the nuances between effective and ineffective leadership styles
- Create high-performance teams

#### Module

4

# Practicum: Organisational Observation

 Conducting an organisational observation/diagnosis in an organisation other than your own

# Organisational Groups and Family Systems

- Develop your ability to apply family-systemic thinking in coaching and consulting
- Build your appreciation of the influence that your family has on you and your work
- Gain an understanding of the unique business and interpersonal challenges of advising family-owned businesses

#### Module

5

### **Intergroup Dynamics**

Increase your understanding of group decision-making, influencing processes and multiparty team dynamics through an experiential learning simulation

**RECEIVE MASTER THESIS SUPPORT** 

- Learn to increase cohesiveness and effectiveness regarding tasks
- Understand the roles you play in a team – practise team coaching

#### **Master Thesis**

Receive advice about choosing your thesis topic. It should be meaningful for you, interesting to a wider audience and applicable to real-life practice

#### Module



#### **Organisational Change**

- Address the challenges of diagnosing and changing behaviour in organisations
- Gain insights into change from both classical and system psychodynamic perspectives
- Engage in an in-depth case consultation by presenting your change management study

### **A Reflective Learning Journey**

The EMC is a programme about human relations and behaviour applied to management and draws on a broad range of academic disciplines. The programme is conducted across 18 months and allows participants the opportunity to attend at either the Fontainebleau or Singapore campus.

Consisting of eight on-campus modules of three to four days each (including weekends),

participants will also have 60 hours of "practicum" (supervised diagnosis and practitioner exercises), a Master Thesis of up to 50 pages as well as written work, readings and group calls between modules.

To support participants on their individual career journey, INSEAD's Career Development Centre offers EMC participants two career coaching sessions as well as CV advice.



# Your Course Timeline

CURRICULUM

18 MONTHS .....

**RECEIVE MASTER THESIS SUPPORT** 

#### Module

#### **Practicum: Designing an Intervention**

 Design an individual, team or organisational intervention

#### **Human Behaviour Dynamics from** the Organisational and Macro Perspective

- Learn about macro and organisational dynamics such as power and politics, social networks, and organisational culture
- Keep up-to-date with the most recent research, new trends and perspectives through INSEAD faculty and visiting professors
- Use the skills and knowledge that you have gained over the previous modules to better understand the process of human and organisational development

#### Module



#### **Transforming Self and Society**

- Navigate career transition
- Implement the new perspectives you have gained to develop a unified and integrated change process

#### **Submit Master Thesis**

You will need to write and submit your thesis within four months of the end of the final module. Successful completion of the Master Thesis is necessary in order to graduate.

# Meet the Programme Directors



Changes bring on tension but also give you the feeling that you are alive. There is something about the combination of the cognitive content of the programme and the intensive group setting that creates tipping points in our participants' lives and work."

#### Erik Van de Loo Affiliate Professor of Organisational Behaviour





We live in a fast-moving and everchanging world where we cannot always choose our destinies. But how we respond, calming the mind and developing the capacity to think rather than just react, will certainly help oneself and others. It's one of the aspirations of this programme."

#### Michael Jarrett

Professor of Management Practice in Organisational Behaviour



Developing the capacity to remain active and effective in the whirl of daily life requires the paradoxical ability to observe ourselves from an external perspective. One of the goals of the programme is to foster the development of both perspectives - in the game and on 'the balcony' at the same time."

#### Michael Shiel Adjunct Professor

of Strategy





By exploring system psychodynamics through a variety of conceptual and experiential methods and practical application, EMC helps leaders to refine their understanding and handling of challenging business situations. Ultimately, the resulting shift in awareness and the ability to work with human and system complexity helps leaders to drive purpose and business."

#### Saskia de Maat

Adjunct Professor of Organisational Behaviour



The EMC combines experiential and traditional teaching methods to develop participants' awareness, ability, and agency for working with people and the complex systems they inhabit. These capabilities are essential for individuals and organisations in today's changing, dynamic environment."

#### Lee White

Adjunct Professor of Organisational Behaviour



# Connecting the World's Professionals

Our mission is to bring together people, cultures and ideas to develop responsible leaders who transform business and society.

Be part of a global network that embodies our **five founding values**:



# An Ecosystem That Nurtures Success:

# **World-Class Faculty**

- ▶ 159 world-leading experts from 40+ nationalities
- Scholars and practitioners who conduct research that pushes the frontiers of business knowledge
- ▶ Frequently named on the prestigious *Thinkers50* list

# **Strong Alliances & Partnerships**

- CEIBS
- ▶ INSEAD-Wharton Alliance
- ▶ Kellogg
- ▶ Sorbonne University
- ▶ Tsinghua University
- ▶ Yale's Global Network for Advanced Management

## **Enriching Student Life**

- ▶ Launch Week/Cultural Festivals
- Over 40 Student Clubs
- ▶ Student-led Conferences
- ▶ INSEAD Partners Community

### **Centres & Initiatives**

INSEAD conducts research and provides insights that shape management practice in 19 centres and initiatives, including:

- ▶ The Hoffmann Global Institute for Business & Society
- ▶ The Rudolf and Valeria Maag INSEAD Centre for Entrepreneurship
- ▶ The Gender Initiative
- ▶ The Blue Ocean Strategy Institute

### **INSEAD Launchpad**

An accelerator initiative for alumni start-ups to:

- ▶ Receive advice and funding
- ▶ Receive support to scale and extend their reach
- ▶ Join events where successful entrepreneurs share insights

# Your Journey Starts Here

The diversity in the EMC is second to none. Participants from a wide range of backgrounds are drawn to this programme by a perception of being at a crossroads in their lives and wanting to build on their experiences towards an even greater sense of meaning.



All elements of your application will be thoroughly reviewed by the Admissions Team.

The selection process will take up to eight weeks from the date of completed application submission.

Online Application











Interview with a Programme Director (in person or virtual)



Decision

### **Admissions Criteria**

The EMC Admissions Team is looking for candidates with intellectual curiosity, who have the ability to self-reflect and the desire to learn from others and challenge themselves.

# Professional experience and potential to be an agent of change

We welcome participants with at least 10 years of professional experience, and we also consider less experienced careers, complemented by a Master's degree, PhD, MD, or JD. Aside of your qualifications, we value the quality of your achievements, the motivation that has driven you throughout your career, your self-reflection ability and your drive to becoming a catalyst for change.

# Interest in Psychological Approaches to Management and Self-Development

You should demonstrate a desire to understand yourself as a first step towards understanding others. We seek candidates who have a clear motivation for intellectual growth, both in the classroom and beyond.

# Ability to Contribute to the INSEAD Experience

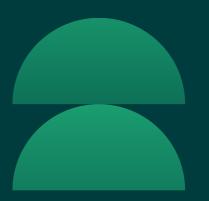
We seek candidates who will contribute proactively and share the insights they have gained throughout their professional and personal experience.

# Financing The Contribute

#### Tuition fees:

Fontainebleau: €62,500 excl. VAT / €75,000 incl. VAT Singapore: SG\$ 88,900 GST inclusive

Fees are subject to change. Please refer to the INSEAD website for the latest updates.



Admitted students are also eligible to apply for tuition financing from the following:

### **Programme Start Dates**

Fontainebleau Session: Starts on 5 March 2025 **Singapore Session:**Starts on 25 September 2025







joinjuno.com



lendorse.com

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### **INSEAD Europe Campus**

Boulevard de Constance 77305 Fontainebleau Cedex, France T +33 (0)1 60 72 40 00

## INSEAD Asia Campus

1 Ayer Rajah Avenue Singapore 138676 T +65 6799 5388

### **INSEAD Middle East Campus**

Al Khatem Tower, Al Maryah Island ADGM Square P.O. Box 48049 Abu Dhabi - UAE

# INSEAD San Francisco Hub for Business Innovation

224 Townsend Street San Francisco, CA 94107, USA T ± 1 888 546 7222



