



INSEAD

Master
Programmes

Global Executive MBA

Redefine your leadership

The Business School
for the World®

The INSEAD GEMBA advantage

Ranked among the world's top Executive MBA programmes, and delivered by the #1 Best European Business School, there is a myriad of reasons why INSEAD's Global Executive MBA (GEMBA) stands out from the rest.

World-class faculty & research

With a combination of experience and talent, our faculty creates top-notch programmes and cutting-edge research that influences businesses around the world.

Real-time transformation

The GEMBA programme offers a convenient schedule that allows you to study while you work. The modular format enables you to make an immediate impact.

Redefine the leader in you

The unique Leadership Development Programme (LDP) combines a wide range of innovative learning methods to help you develop an authentic leadership style.

Beyond diversity

Each class has an unparalleled diversity of nationalities and business backgrounds. In a GEMBA classroom environment, you will maximise your learning by challenging your assumptions and broadening your perspectives.

Global community

The bonds fostered with one another during the programme often translate to lifelong friendships and business opportunities. You will join the INSEAD family of over 72,000 influential alumni in more than 180 countries.

Lifelong learning & support

You will be able to participate in electives and Key Management Challenges (KMCs), and receive career development support from INSEAD's Career Development team even after graduation.

Introducing GEMBA Flex

INSEAD is expanding its portfolio with the launch of GEMBA Flex – an innovative addition to our well-established Global Executive MBA (GEMBA).

GEMBA Flex upholds the same rigorous curriculum, admissions standards, and transformative learning experiences as our traditional GEMBA. Designed to meet the evolving needs of senior executives, it combines in-person modules, live virtual classes, and online learning, providing an adaptable pathway for personal and professional growth.



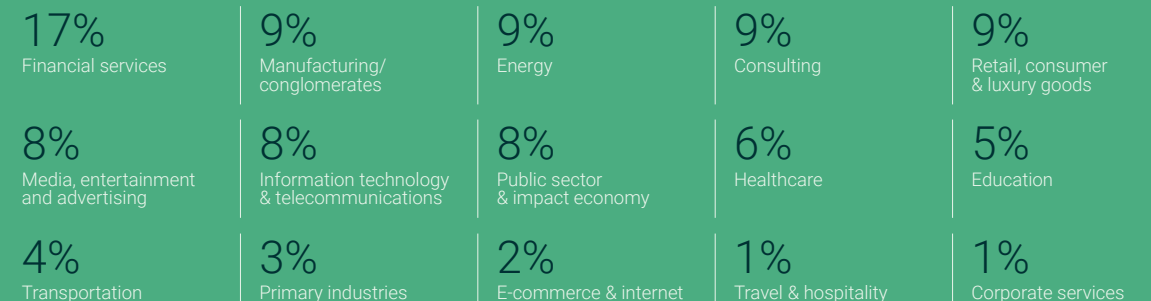
Multiple perspectives

The GEMBA is an unparalleled experience for senior executives looking to hone their general management skills with a focus on developing a unique leadership style that helps enable careers to progress further. Participants learn from each other and build close-knit yet globally distributed networks that open doors to professional business opportunities.

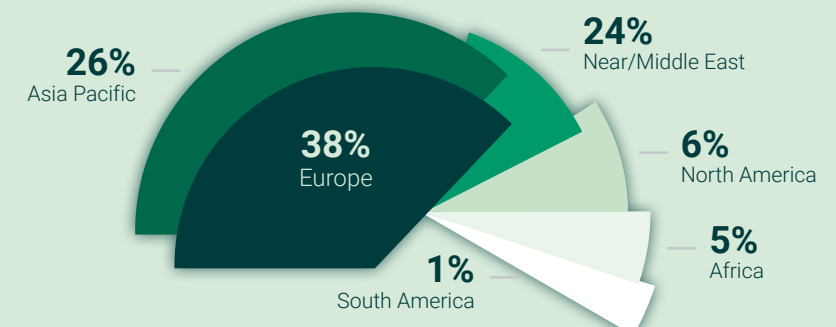
Class of 2026



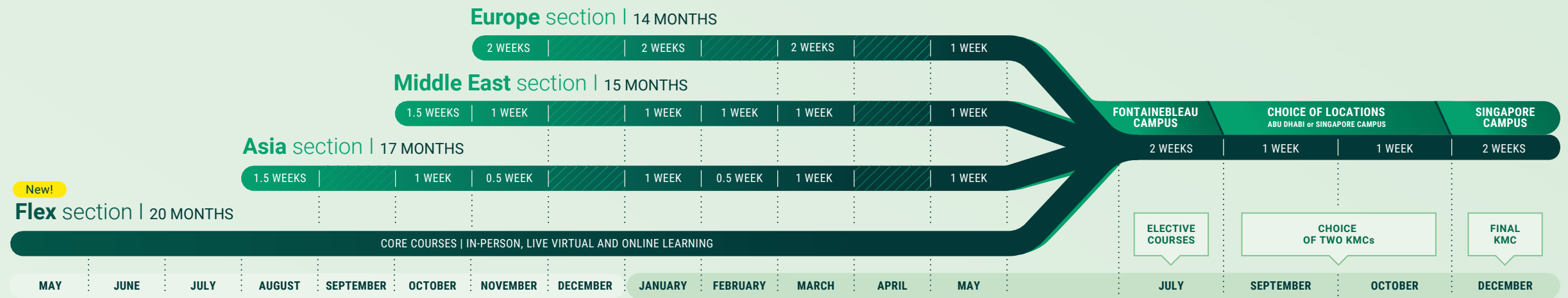
Main industry sectors



Geographical diversity



The INSEAD GEMBA curriculum



13

Core courses

The first half of the programme comprises 13 core courses covering the fundamental disciplines that all business leaders need:

Core courses:

- Business and society
- Corporate finance
- Ethics
- Financial accounting
- International political analysis
- Leading people and organisations
- Macroeconomics
- Managerial accounting
- Marketing
- Prices and markets
- Process and operations management
- Strategy
- Uncertainty, data and judgement

The GEMBA curriculum is designed to enhance your core skills and introduce you to new management areas through a rigorous and transformative learning journey.

While the Europe, Asia, and Middle East sections take place primarily on INSEAD Campuses, GEMBA Flex offers a blended format of in-person modules, live virtual classes, and online learning.

In addition, participants across all sections will have opportunities to travel to off-campus locations, which are decided and communicated during the academic year, enriching the overall learning experience and fostering global exposure.

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Elective courses

Elective courses take place on INSEAD's Europe Campus in Fontainebleau over two weeks in July. With a wide selection of around 20 electives to choose from, you will be able to go deeper into some of the disciplines covered in the core courses and explore new areas, depending on your interest.

Every year, GEMBA and TIEMBA alumni have the opportunity to return to campus to join in the elective courses, making the GEMBA programme a lifelong learning experience.

Sample elective courses:

- Blue ocean strategy
- Brand management
- Data science for executives
- Negotiations
- Private equity
- Psychological issues in management
- Realising entrepreneurial potential

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Key Management Challenges (KMCs)

We recognise that real-life management does not always fall neatly into business school subject departments. This is why we have devised close to 20 KMCs as innovative courses to cover broader, multidisciplinary, company-wide issues.

Sample KMC courses:

- AI strategy for startups & C-suites
- Conducting business across cultures
- Entrepreneurial leadership

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Final project and independent study time

In addition to the time spent on campus, you will need to allow time for independent study, preparation for classes, and writing two essays and three reflective papers. You will also have a final project based on real-life experience to demonstrate your learning from the programme. These add up to about 10 to 12 hours of homework a week.

Commencement | December

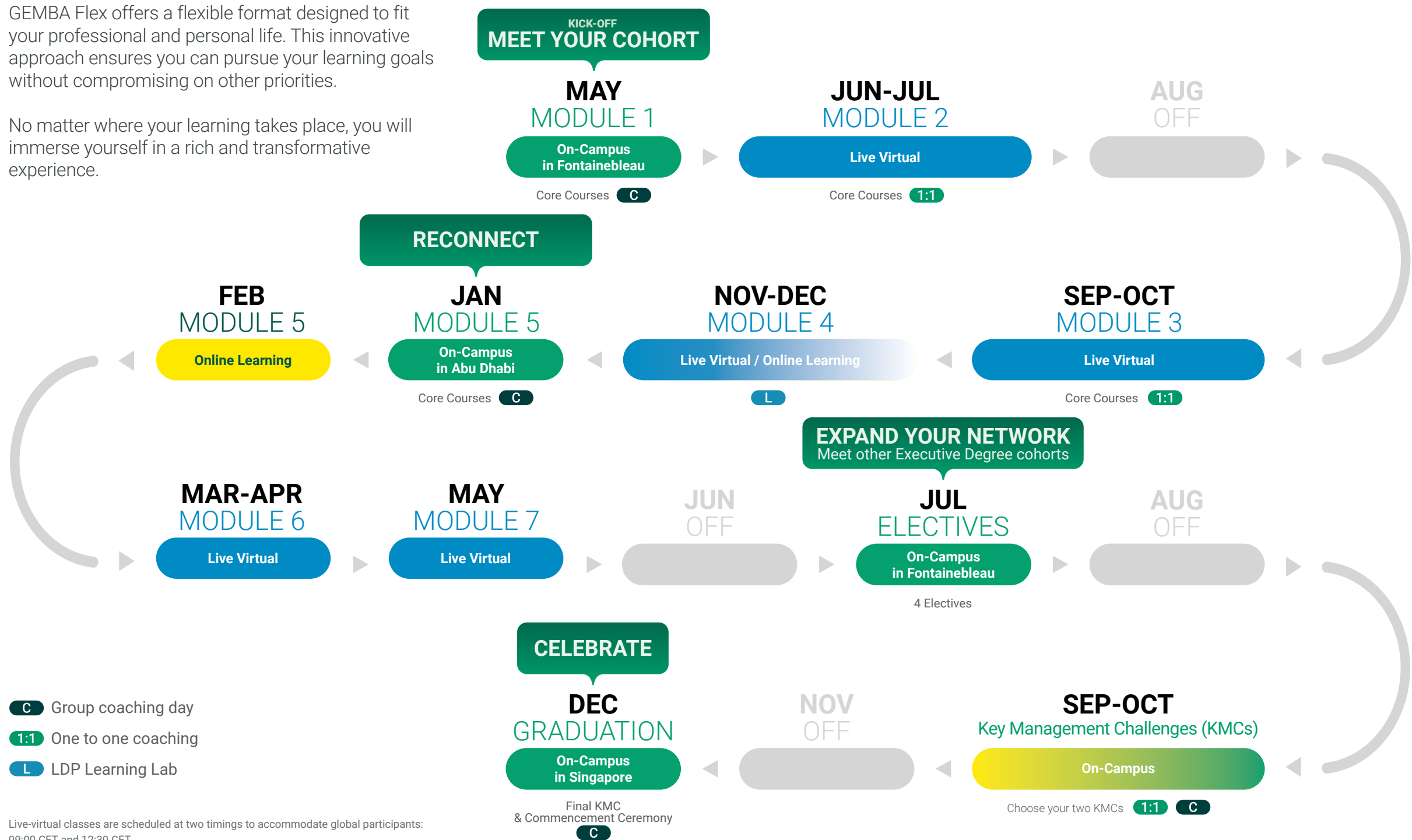
Submission of final degree requirements & degree conferment | January

*Programme schedule is subject to change.

The GEMBA Flex learning journey


















GEMBA Flex offers a flexible format designed to fit your professional and personal life. This innovative approach ensures you can pursue your learning goals without compromising on other priorities.

No matter where your learning takes place, you will immerse yourself in a rich and transformative experience.



Discover the GEMBA experience that suits you

The GEMBA offers four distinct sections to meet the diverse needs of professionals worldwide. You get to choose the one that best aligns with your career goals and commitments.

| | Europe | Middle East | Asia | Flex |
|---|--|--|--|---|
|  Programme duration |  14 months |  15 months |  17 months |  20 months |
|  Weeks out of the office |  up to 13 weeks |  up to 13 weeks |  up to 13 weeks |  up to 9 weeks |
|  Classes on campus |  8 times |  10 times |  11 times |  6 times |
|  Learning format | In-person classes, 2-weeks modules | In-person classes, 1-week modules | In-person classes, half to 1-week modules | Blended In-person, live virtual and online modules |
|  Regional access | Easy access to Europe's major financial and business centers | Rich opportunities in rapidly growing markets | Strategic location in Asia with strong connection to global markets | Accessible from anywhere in the world |

In addition to the time spent on campus, you will also need to allow roughly 5 weeks for independent study.

Tsinghua-INSEAD EMBA

If you would like to pursue an Executive MBA with a global perspective coupled with a focus on China, you might want to consider the Tsinghua-INSEAD EMBA (TIEMBA).

The TIEMBA is a 22-month dual degree programme designed by INSEAD and China's prestigious Tsinghua University in Beijing.

The programme is delivered across five locations (Beijing, Shenzhen, Singapore, Fontainebleau, Abu Dhabi), providing you global exposure as well as deepening your understanding of emerging markets such as China.

For more information, visit: tsinghua.insead.edu



Develop an authentic leadership style

Today's leaders must strike a balance between self-reflection and action to help their organisations adapt to the unknown. Just as importantly, they must know themselves and understand their impact on others.

INSEAD offers the Leadership Development Programme (LDP) to help shape your personal and professional development. Delivered by the INSEAD Executive Coaching team, the LDP runs parallel to your academics throughout your time as a GEMBA participant, and combines a wide range of innovative learning methods designed to expand your range of effective leadership styles.

With the support of a digital holding space, the LDP accompanies you on your lifelong development journey both during and after the GEMBA programme.

Leadership development programme elements

Academic content

- ▶ Leading people and organisations
- ▶ Other leadership-related courses

Leadership coaching

- ▶ Individual, peer and group coaching
- ▶ 360-degree progress feedback

Experiential learning

- ▶ Team-building experiences and simulations
- ▶ Leadership labs with live cases
- ▶ Communication workshops
- ▶ Peer exchanges and circles

Live forums

- ▶ Meet inspiring leaders

"I decided I needed to think about what's next in my career so I enrolled in the INSEAD Executive MBA. It was intense, but it was worth it. There's the academic excellence, and the diversity."

Thomas Pesquet
French
Astronaut
GEMBA'25



"INSEAD GEMBA was not only sharpening my leadership skills but also about expanding my vision of what is possible."

Alyssa Toh
Singaporean
Senior Manager
Vice President
GEMBA'26



Where the world comes together

#1 Business School
in Europe
Financial Times, 2025

As one of the world's leading and largest graduate business schools, INSEAD's programmes are consistently ranked amongst the top.

The **uniquely global alumni network** opens doors to a lifetime of professional opportunities, personal growth and shared initiatives that advance business as a force for good.

72,000+

Alumni worldwide

184

Countries

174

Nationalities

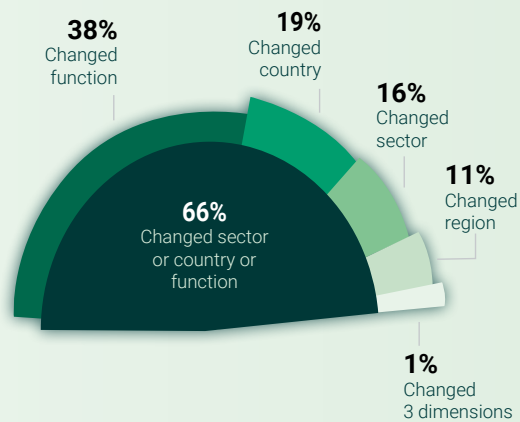
INSEAD brings together people, cultures and ideas to develop responsible leaders who transform business and society.



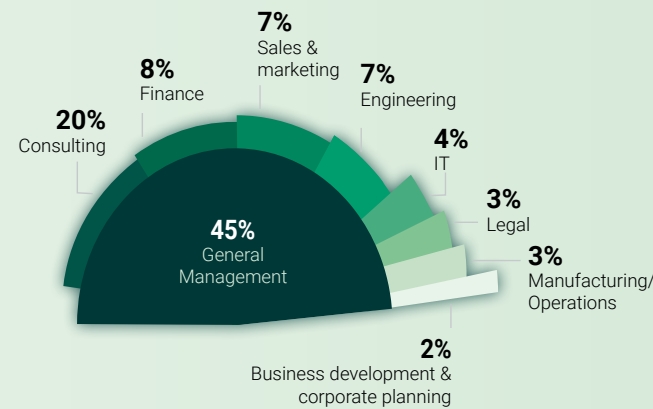
Employment statistics

Recognised by companies worldwide as a key source of talent and career development, participants leveraged their GEMBA to achieve an internal promotion, make a career change or create their own venture(s).

Overall career change



Top functions



Download the full employment statistics report:
insead.com/GEMBA-employment-statistics

"The INSEAD Career Development Centre (CDC) provided guidance on how to best craft my job application documents and prepare for my job interviews."

Sanita Pukite
 Latvian
 Regional Strategic Marketing
 GEMBA'24



"The professors pushed me to see my blind spots, to understand my implicit and unconscious biases, and to challenge my assumptions. I was taught how to identify my strengths and non-negotiables, to understand my weaknesses, and to see new opportunities."

Michael Summers
 Australian
 Defence & Security Director,
 (Southeast Asia)
 GEMBA'21



Maximise your career potential

INSEAD's Career Development for Working Professionals (CDWP) team empowers you to navigate a dynamic global job market. Whether you aim to advance within your current organisation or explore new directions, our dedicated career coaches provide tailored guidance aligned with your experience and ambitions.

Throughout the programme, you will sharpen your skills through online development modules, market-focused webinars, individual coaching, and curated networking events. Our support covers strategic planning, storytelling, CV and LinkedIn optimisation, interviewing and negotiation designed for experienced, international leaders.

INSEAD's reputation is recognised by leading global employers. Through our worldwide alumni community and corporate network, you will access industry and regional insights and make unique connections. Dedicated platforms, career events, and guided outreach ensure you receive proactive support both during and after your programme.

Three pillars of your career growth

Reflect

- Uncover your unique strengths, values, passions, aspirations and long-term goals
- Discover what drives your career satisfaction and how you add value to organisations and teams

Develop

- Expand your range of effective leadership skills
- Develop your understanding of markets and sectors
- Build both local and global networks
- Transform your ambitions into clear, actionable strategies through personalised coaching

Execute

- Leverage one-on-one coaching and sector-specific insights to prepare for executive recruitment
- Equip yourself to navigate interviews, networking opportunities, and negotiations with confidence



Your journey starts here

Admissions process

The admissions process takes up to six weeks upon submission of a complete application.



Admissions criteria

Ability to contribute

Contribute proactively from both professional and personal experience.

Academic capacity

Undergraduate degree and Executive Assessment, GMAT Exam, GRE or the INSEAD Assessment.

International Outlook

Adaptability and flexibility in multicultural environments, having lived, worked or studied abroad or having vast exposure in an international context.

Proven leadership

Professional experience and performance that demonstrates potential as a leader.

Application rounds

We operate a rolling process within each round, which means that the earlier you apply, the earlier you will get a final decision.

| 2026 intake | Round | Asia | Middle East | Europe | Flex |
|-------------|-------|---------------|-------------|-------------|-------------|
| | 1 | 16 Dec 2025 | 10 Feb 2026 | 10 Mar 2026 | 29 Apr 2025 |
| | 2 | 17 Feb 2026 | 28 Apr 2026 | 05 May 2026 | 15 Jul 2025 |
| | 3 | 21 April 2026 | 16 Jun 2026 | 07 Jul 2026 | 21 Oct 2025 |
| | 4 | - | - | - | 13 Jan 2026 |
| | Final | 09 June 2026 | 04 Aug 2026 | 08 Sep 2026 | 03 Mar 2026 |

Financing and scholarships

Tuition fees

€142,150

The fees are payable by instalments.

Please refer to the [INSEAD website](#) for the latest updates.

Scholarships

More than half of the class receives a scholarship. Scholarships are awarded across all sections.

Beside INSEAD's scholarships, a number of global funding schemes and national funding sources are also available.

Please refer to the [GEMBA Financing](#) page to find out more.

Admitted students are also eligible to apply for tuition financing from the following:



*Prodigy is applicable for GEMBA Europe, Asia and Flex sections only.

Meet with INSEAD

Connect with members of the INSEAD community and learn more about the INSEAD GEMBA programme at one of our upcoming events.



Find an event near you

INSEAD Europe Campus

Boulevard de Constance
77305 Fontainebleau Cedex, France
T +33 (0)1 60 72 40 00

INSEAD Asia Campus

1 Ayer Rajah Avenue
Singapore 138676
T +65 6799 5388

INSEAD Middle East Campus

Al Khatem Tower, Al Maryah Island
ADGM Square
P.O. Box 48049
Abu Dhabi - UAE
T +971 2 651 5200

INSEAD San Francisco Hub for Business Innovation

224 Townsend Street
San Francisco, CA 94107, USA
T +1 888 546 7323



Email: gemba.info@insead.edu

Website: insead.edu/gemba

